



13<sup>th</sup> International Symposium of Theatre Critics and Scholars  
*International theater festivals and audience development*

organized by the Sterijino Pozorje, Novi Sad,  
in association with  
International Association of Theatre Critics (IATC)  
and  
the European Festival Research Project (EFRP)  
in  
Novi Sad, Serbia, 29<sup>th</sup> – 30<sup>th</sup> May 2009

**TOPIC: INTERNATIONAL THEATER FESTIVALS AND AUDIENCE DEVELOPMENT**

Conveyors: Dr Dragan Klaić (Amsterdam), Chair of EFRP, and Dr Ivan Medenica (Belgrade), IATC Adjunct Secretary General.

**Friday, 29<sup>th</sup> May**

**Opening session, 10-13.30 (coffee break 11.45-12.00)**

Moderators: **Dragan Klaić & Ivan Medenica**

Opening: **Ivan M. Lalić, Sterijino Pozorje, General Manager** and **Jovan Ćirilov, Belgrade, Gaining new audiences by the redefinition of the festival's concept and new artistic forms**

Introduction: Thomas Irmer, Berlin

Panelists

Yun-Cheol Kim, South Korea  
Max Glauner, Germany  
Barbara Orel, Slovenia  
Savas Patsalidis, Greece

**13.30-14.45.00 Lunch**

**Afternoon session: 14.45-17.30 (Coffee break 16.00-16.15)**

Moderators: **Ivan Medenica** and **Lucia van Heteren**

**Engaging new audiences by the street theater and interventions in the public spaces**

Introduction: Dragan Klaić, Amsterdam

Panelists

Christian Ruby, France  
Rolf Denneman, Germany  
Joanna Ostrowska, Poland  
Floriane Gaber, France

**In the evening:**

**7.00 PM / SNT, "Pera Dobrinović" Stage**  
National Drama and Theatre Selection

**The DOLL SHIP** / Premiere

Written by: Milena Marković

Directed by: Ana Tomović

Serbian National Theatre, Novi Sad

**Saturday, 30<sup>th</sup> May**

**Morning session 10.00-13.30 ( coffee break 11.45-12.00)**

Moderators: **Dragan Klaic** and **Alja Predan**

**New audiences: generational, ethnic, cultural and/or social diversity**

Introduction: Bill Reichblum, Bennington

Panelists

Brent Meersman, South Africa

Kamal Al-Solaylee, Canada

Michel Vaïs, Canada

Luisella Carnelli, Italy

**Lunch 13.40-14.45**

**Afternoon session 14.45-17.30 (Coffee break 16.00-16.15)**

Moderators: **Dragan Klaic** and **Ivan Medenica**

**Transcending festival narcissism. Towards a policy of audience development**

Introduction: Michael Coveney, London

Panelists:

Alja Predan, Slovenia

Vladislava Fekete, Slovakia

Milan Vračar, Serbia/Slovenia

Szabó János Zoltán, Hungary

Closing remarks : Yun-Cheol Kim, South Korea

**In the evening:**

**9.30 PM / Petrovaradin Fortress**

Cultural Bridge Novi Sad - Brijuni

**KING LEAR**

Written by: William Shakespeare

Directed by: Lenka Udovički

Ulysses Theatre, Brijuni (Croatia)

Colleagues offering session introductions and final remarks are kindly asked to speak 15-20 minutes. They are welcome to use a power point presentation if they want.

The panelists are kindly asked to speak on the session topic, neither to read ready-made statements nor to paraphrase their papers.

We seek to have panels and sessions full of contrasting views, polemics and spontaneous reactions.

